

Sustainable Land Use (SLU) committee:
Meeting of July 27, 2005, Wednesday,
6 PM, PCC copy room
Draft Agenda (7/22/2005)

1. Pizza arrives at 5:45 - eat, drink, mingle....
2. 6pm: Welcome & Introductions
2A: Agenda changes
2B: Brief announcements of forthcoming events that may be of interest
3. Approve June meeting minutes
4. Confirm August meeting date (4th Weds: 8/24)
5. Consider new meeting date effective September 2005: John/webmaster has conflict with "last Weds of the month". Note, no conflict in August
6. Confirm articles to submit for LP, Sept/Oct (deadline is 8/3)
Article length should be about 600 words
7. Guest Speaker: Brian Schmidt, Committee for Green Foothills
www.greenfoothills.org/ to speak on PLAN initiative for Santa Clara County
(PLAN – People for Land and Nature – SC County Open Space Initiative)
He will describe initiative and will have handouts for all. Expectation is to appear on 11/06 county ballot.

Background:

Where is the Club on this initiative?

After much discussion on 7/11, Excom decided to

- i. endorse the campaign
- ii. wait for final initiative language before endorsing the initiative
- iii. wait on C3 lobbying funds until above occurs
- iv. Contributed \$25K in C3 restricted funds to PLAN/SAGE to pay for polling (\$10K) and an economic analysis (\$15K).

Melissa expects PLAN will return to ExCom in September with final initiative language.

8. Update on Mayfield/Gita (Planning Commission meeting)
9. Shiloh, Stephanie: Committee priorities - types of projects to focus on, i.e. big or small?
10. Per Marin D: I think we should seek out TND (Traditional Neighborhood)
Developers who can see the possibilities for positive urban development and who can shed some insight into the necessary profit structure to make it happen.

Do we invite a Milpitas developer (who partook in our Urban Hike, 6/25) to August meeting? If so, how do we structure this agenda item?

Note: Milpitas is gearing up for huge development - 'mega thousands of units' - Shiloh, can you inform us of city plans for development?

11. Confirm Bay Meadows II endorsement to place on web site in lieu of the comprehensive resolution, as we did with Cupertino:

"Sierra Club endorses the Bay Meadows II Specific Plan in San Mateo. We express strong preference for the full 1500 housing units, rather than the alternatives, which have 1250 or 1000. We also advocate for "greening" the Specific Plan and individual projects, through measures consistent with Sierra Club Policy, e.g., Green Building, solar energy, use of native plants, water quality protection, waste reduction, sustainable building materials, convenient bike and pedestrian access, a large urban park.

Bay Meadows II is the best opportunity for smart growth and infill development on the Caltrain corridor this decade. It is a stellar example of transit-oriented development (situated directly adjacent to a Caltrain stop), and includes substantial mixed-use elements.

12. Cupertino update: from minutes:

"The local newspaper had recently quoted the opposition (that favors limits on effective land use) as supporting Smart Growth.

A possible action for this SLU project is to submit a guest editorial to the newspaper to explain why the environmental community is against the proposed Cupertino Land Use initiatives." (Now on our website: [Initiatives are a threat to the environment](#) Cupertino Courier, June 29, 2005

13. ADJOURN!!!!